

**33+ short stories**

every day adventures and experiences  
of Cats & their friends and enemies

**TV / Web / iPad / Mobile**

**paper cuts & books**

**REAL LIFE!** games & activities  
lovable pet toys and accessories



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**Fantasy World**

Alice-in-Wonderland like "Cat City"  
where anything is possible if you follow the rules



This is:

Gentle ... Contemplative ... Playful ... Adventurous ... **UNIQUE** ... Creative

TRULY **CroSSsSSss**  
**Platform** EXPERIENCE



miaooooow





**TARGET  
Audience is**

**For KIDS**  
**(0) 2 - 8(0)**

and Up and Down and

Highly recommended for  
**fathers and brothers**

Totally addictive for  
**mums & sisters**



In the Cat City there live Cats and their friends AND:

- \* one is SHY
- \* one is Greedy
- \* one like Hats
- \* one is SILLY
- \* some are FAT, some are SKINNY
- \* but all of them are FUN

.. .. one of them even discovers she can FLY



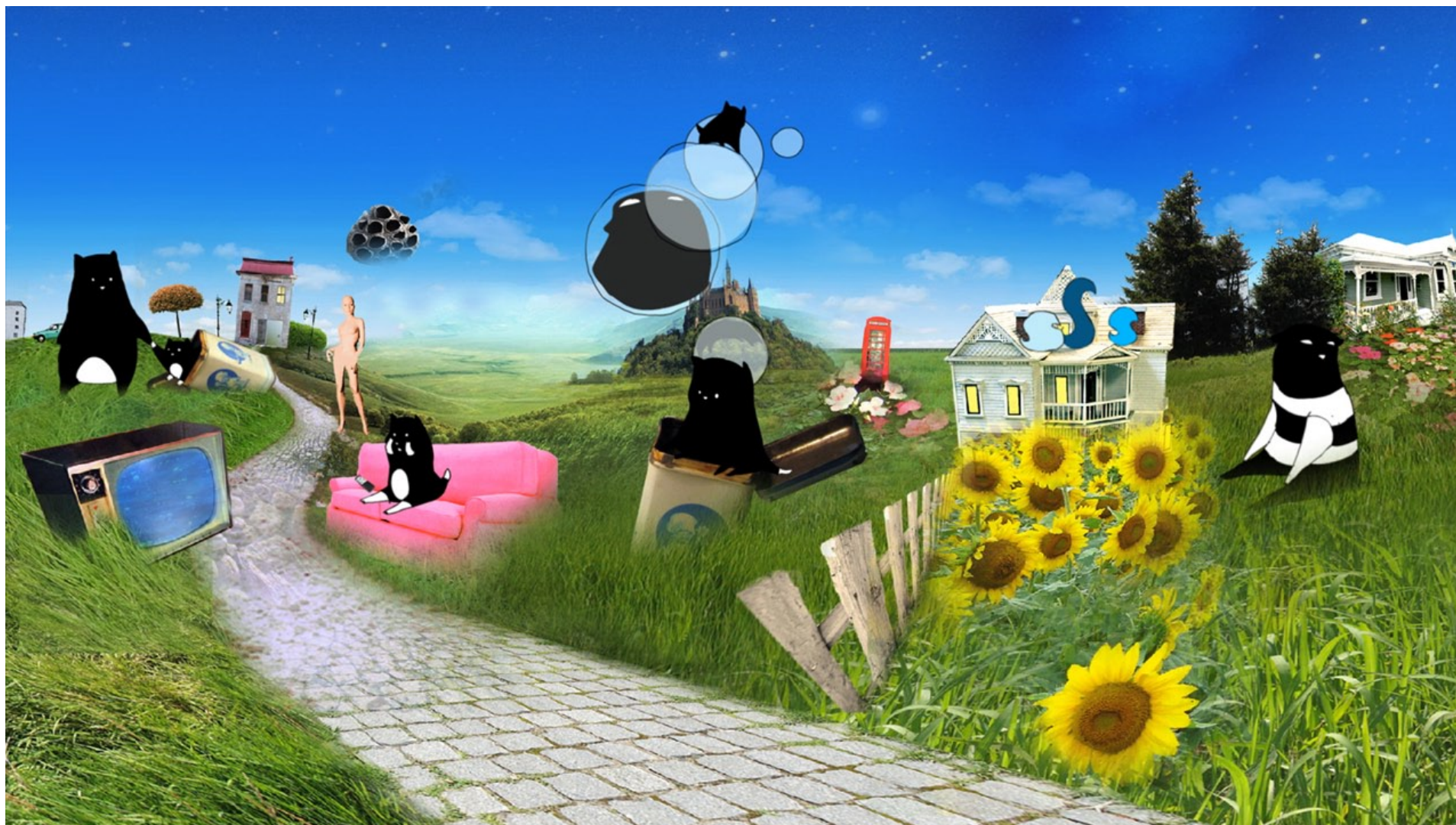
In the Cat City there live Cats and their friends AND:

- \* hunt for treasure
- \* displease their human "masters"
- \* go shopping
- \* worry about their appearance
- \* avoid dogs
- \* get stuck in the top branches of a tree

and do everything which takes up the busy agenda of a cat's day

- \* and even some DOGS like them

# The CATtime STORIES





**\* CHARACTER DRIVEN 33+ episodes**

- |                        |                           |                        |
|------------------------|---------------------------|------------------------|
| 1. the Treasure Hunter | 12. Look before you leap  | 23. Cat the Flier      |
| 2. Will I Won't I?     | 13. The Fiddler           | 24. the Angry Cat      |
| 3. AcroCat             | 14. The Cat Who Was ILL   | 25. Meooooow! Meeeow!  |
| 4. the Warrior         | 15. The Cat-tease         | 26. The Invisible Kat  |
| 5. the SillyCat        | 16. Kat Waits             | 27. the Shadow Catcher |
| 6. Fat & Skinny        | 17. Fancy Francesca       | 28. the Workaholic     |
| 7. the Piper           | 18. Blissful Kat          | 29. the Daydreamer     |
| 8. the LandLady        | 19. the Sailor            | 30. Smiley Kat         |
| 9. the Nibbler         | 20. Shy Little Kitty Kat  | 31. PerfeC(a)It        |
| 10. Coming Home        | 21. The Greedy Little Cat | 32. the Cloud-Tamer    |
| 11. the Wise Kat       | 22. the Liar              | 33. the Post Kat       |

## for TV:

- \* 33+ episodes - Each - 7min long
- \* Character Driven episodes
- \* every day adventures from the Cat CITY
- \* no lip-sync voices
- \* strong emphasis of the emotion in the music and sound
- \* narration more like "voice in the head commenting " observation
- \* each episode a new inspiration to search and explore on-line world
- \* the characters have their "real life" in the interactive CAT city



## for WEB / iPad / MOBILE:

- \* **UNIQUE WORLD** - CaT CiTY -
- \* **POINT & CLICK** adventure
- \* **DRAG & DROP** navigation structure
- \* series of **PuZZle & BRAIN** teasers
- \* challenging to **CREATE** your own place within the **WORLD**
- \* generator of new **UNPREDICTABLE** adventures
- \* development of "storylines" depend on kids exploration
- \* clear and simple to use for kids
- \* strong structure "behind" keeps adventure always fresh
- \* possible creation of their own short episodes
- \* possible "flow" thorough other fantasy worlds
- \* no expiration - possible upgrades
- \* various mix of free and paid content - so the user does not feel like he or she has to pay to explore

## Book - paper cuts - REAL LIFE

- \* old sentimental feel of the stories
- \* perfect to adapt for paper
- \* Intended to teach kids basic "life-on-earth" values
- \* organic / tactile / creative
- \* expressing connection with the nature
- \* teaching the beauty of perception
- \* showing the importance of small things
- \* smart use of technology to enhance quality of human life
- \* designed for whole family
- \* promoting outdoor and social activities
- \* bringing kids and parents together



# The CATtime STORIES







The CATtime StORIES

selected

**STORIES**

# the **PostKAT**

The heroine is a cat, a very cat-like cat, but one with a lot of human traits and characteristics. She is a harassed, over-worked post civil servant who has daily confrontations with cheeky mice and backlogs of work. She is a pretty tough girl but she wonders why she spends her life taking care of other people's letters but never gets one of her own. One day, a kindly postmaster gives her a tip and she starts getting post of her own which makes her job and her life a lot easier.

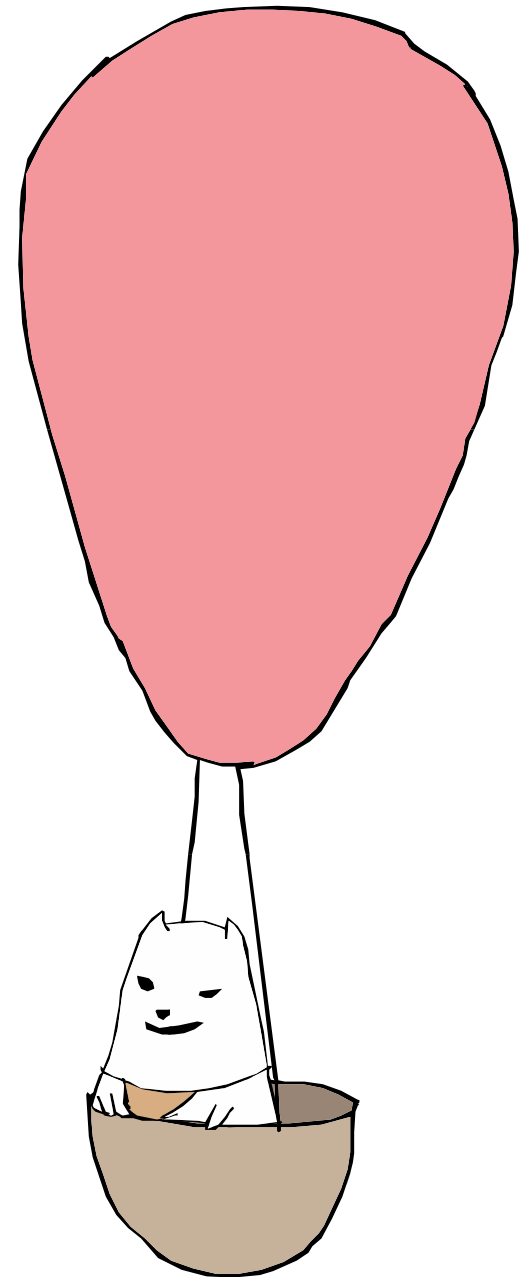
Simple story? Yes, very simple.

But in a short children's fable she sums up an essential human dilemma:

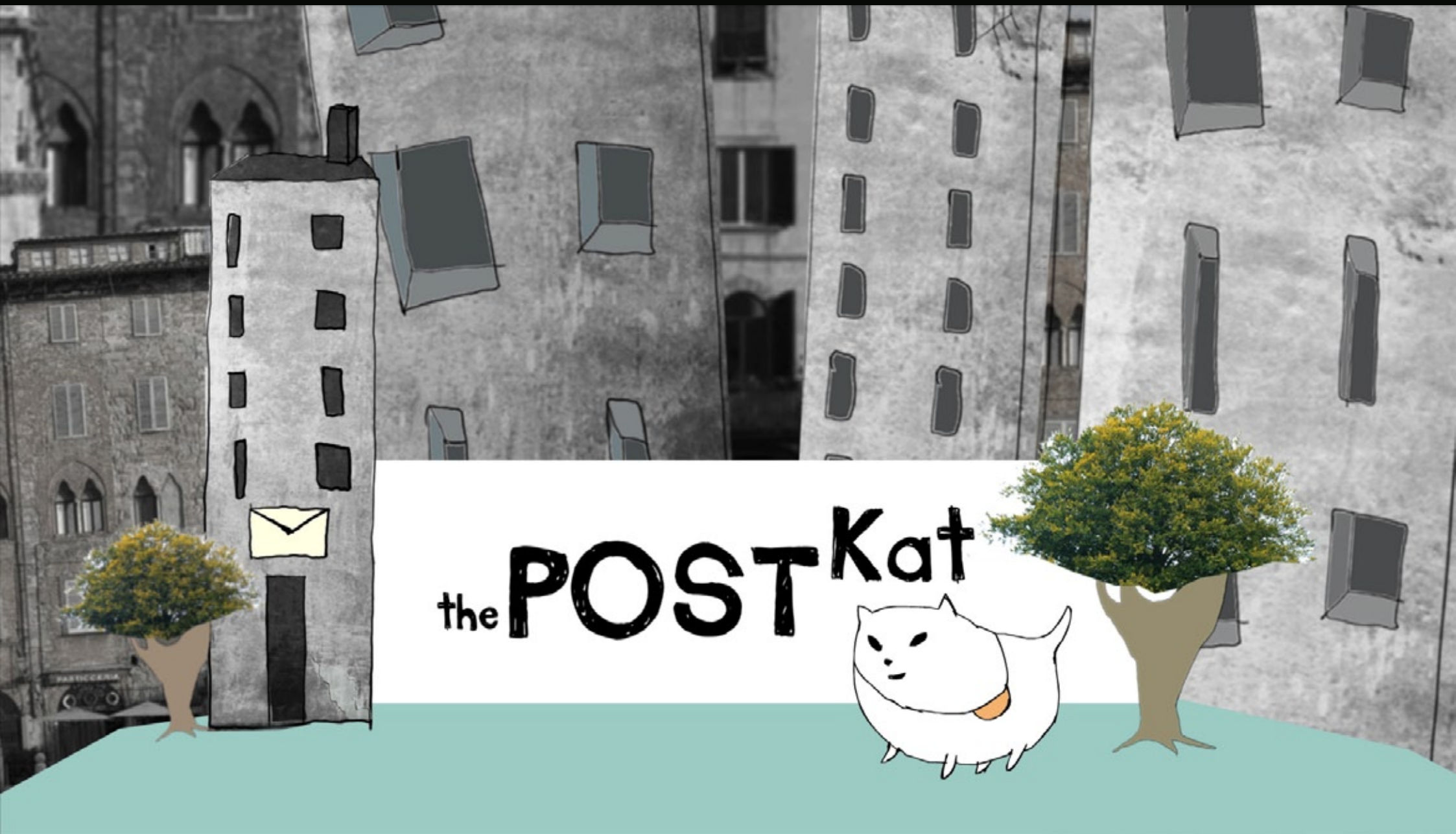
**"How do I get recognition for what I do?"**

And among other things this story teaches the motto of happiness:

**"Do unto others what you would like the others do to you."**







the **POST** Kat

## " The Shy Little Kitty Kat "

She is a portrait of every teenager who had to sweat through the first school dance, with a bundle of nerves and a stomach stuffed full of butterflies.

And the end is very, very happy, and she finds out that mutual understanding can solve a lot of problems.





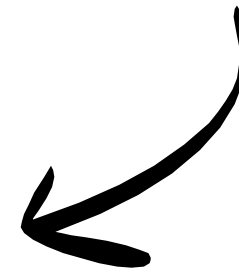
# "The Cloud Tamer"

This is one of the most poetic of all the stories.

A cat manages to step on board a passing cumulous cloud and controls its ascent and descent, revelling in the bliss of weightlessness. In the end, of course, she is dumped on the ground: just another wet cat waiting to get dry after the rain ... But



with the memory of one perfect experience ... :=D







# "the LandLady"

How far should generosity go? It's nice to give, but there is always a limit to it!

The story is about a generous landlady, who gives away her house to a mice couple. They give birth to ever more and more mice, until there is no more room for the landlady herself.

When the mice couple suggests that she should move out, the cat sees through their plot and chases them all back to the cellar.







This story satirises our fixation on style, elegance and consumerism.

In this one, no human being helps her out but rather a very big, very sexy black Tom who makes her throw away her most elegant hat for, well, something more basic ... and Francesca finally discovers love.





# "The Mewing Cat"

This cat wanted to mew in a choir. She tries a human group, then a group of dogs, a flock of sparrows, but they all throw her out.

Finally, she starts mewing in the right place and at the right time, and all her friends join her.







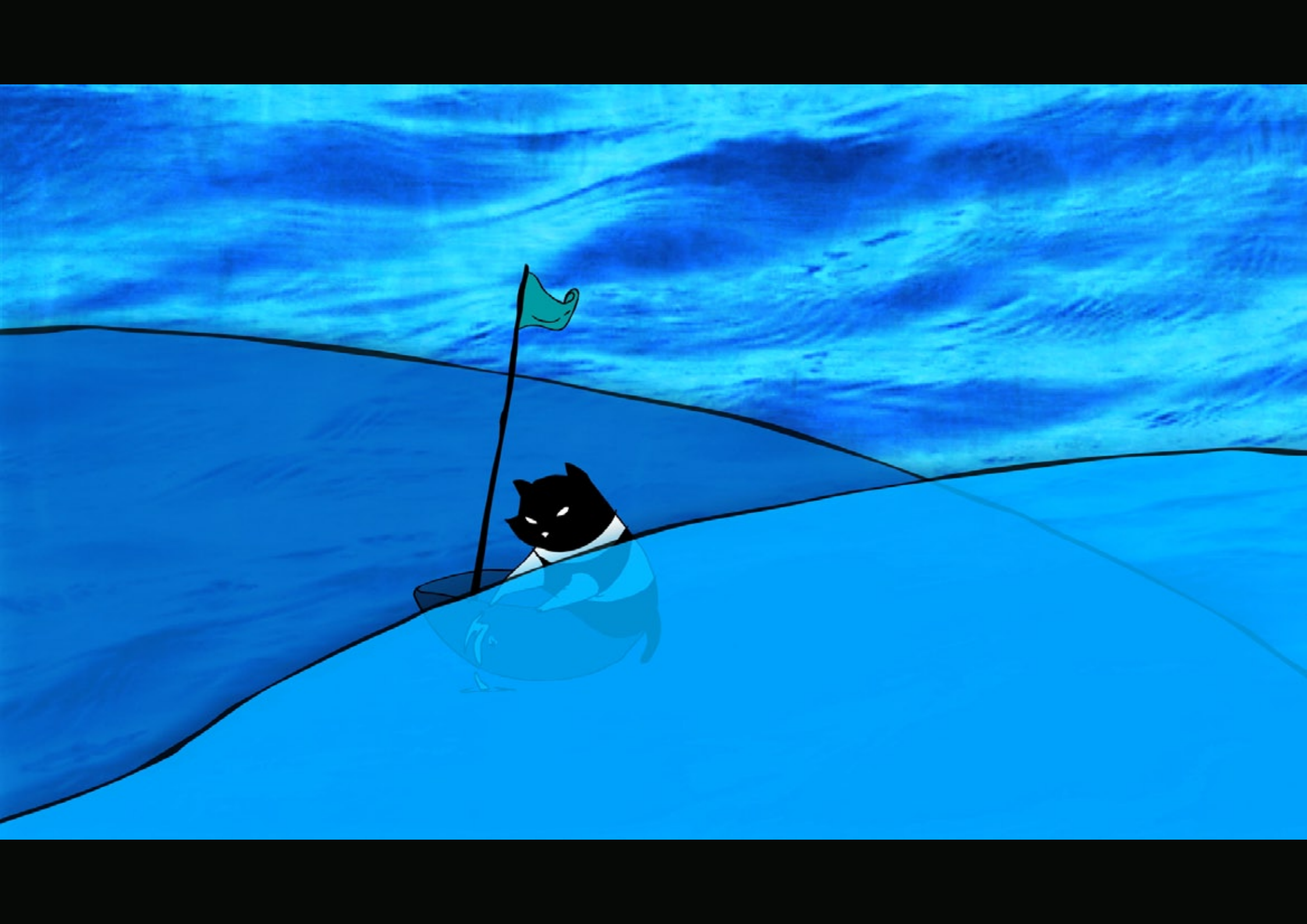
# the SAILOR

Are you brave, adventurous or silly enough  
to sail all by yourself in a bucket?

And if you are either brave or silly, or both, what  
you need is just a bit of wisdom and adroitness.  
Then, you can do anything!

Even impress the seagulls with your sailing skills.





# "The Greedy Little Cat"

No! Greed isn't good! Who could have ever thought the opposite?

The greedy cat goes fishing and eats the whole catch every time.  
This proves disastrous when she eats even the gold fish.

The doctor, being greedy himself, cannot help

The cat must learn how greed can be damaging and in the process  
of learning this, the greedy cat turns into a compassionate one.







# the **Piper**

A variation of the famous "The Pied Piper of Hamelin" legend... except that here the children are not affected! At least not human children.

The Cat had a better plan for punishing the citizens for their ingratitude. As they didn't respect this very special cat - mice got the better of them!

The story retells the well known morale with a slight irony. In the cat version of it there is no kidnapping that horrified generations of children.

Cat world is a friendly world, right?



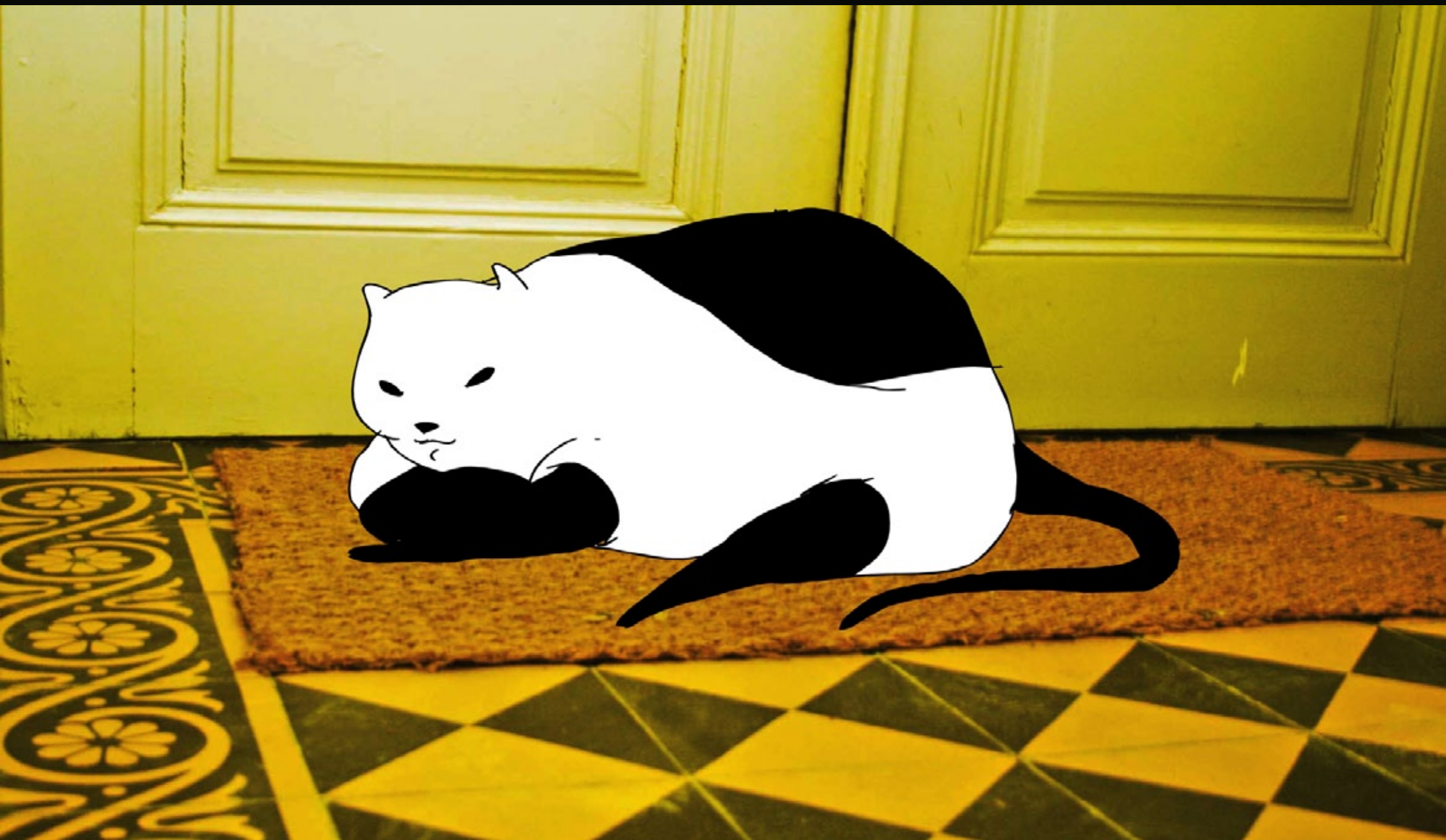
## "Fat & Skinny"

In the stories, Nada uses a cat-character to reflect a facet of everybody's daily life. Like greed.

In "Fat and Skinny", a cat who overeats becomes quite monstrous, then like a contemporary teenager goes on a radical diet and slims down to nothing.

She keeps veering between the two until a good-hearted mouse teaches her moderation.

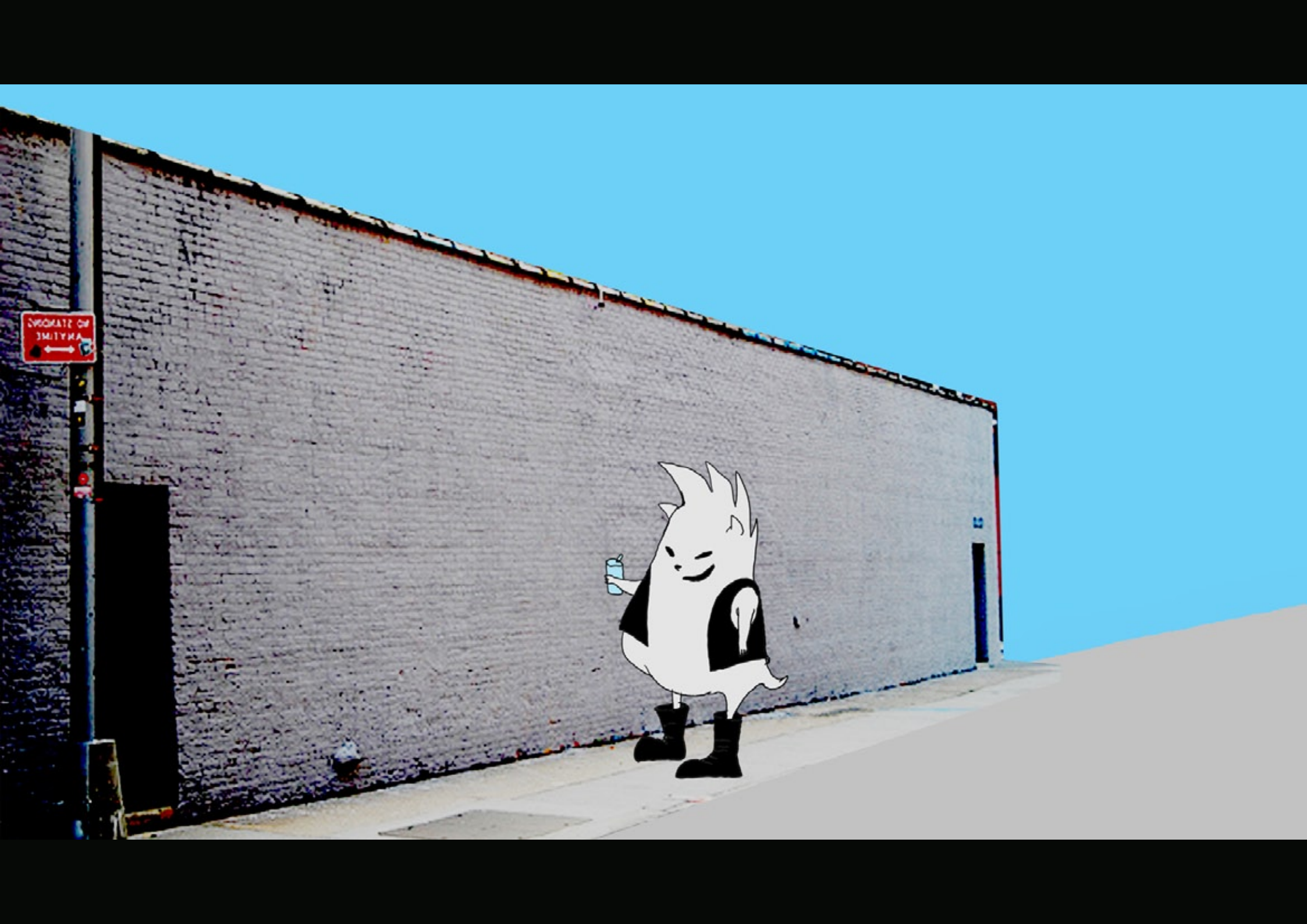




## "THE ANGRY CAT"

A cat's life is much better and comfortable if she is, well nice to others around her!

This cat had to learn this the hard way. In jail. Finally she sees that there is no reason for her to be angry and buys her freedom with kisses.



СКОРАТО ОН  
ЗМІТКА



## PRODUCTION DETAILS

- \* late stage of development
- \* 11 main characters designed + short stories in form of animatics
- \* CAT City - designed - development of structure of the adventure
- \* already established international collaboration
- \* authors from Croatia, UK, Germany, France, USA, Canada - **CONFIRMED**
- \* negotiation about financing with local film funds and professional broadcasters, as well as interactive content providers - **IN PROGRESS**
- \* total budget - \$\$\$ - please for details mail us at [info@bulaja.com](mailto:info@bulaja.com)
- \* already secured 15% - mainly spent on the first phase of development

**We are looking for:**

**\* FINANCIERS**

**\* intrested EU broadcasters**

**\* co - producers**

**ABOUT the PRODUCER:**



**\* 15 YEARS OF EXPERIENCE**

\* animation

\* interactive storytelling

\* application development

\* kids / families / education

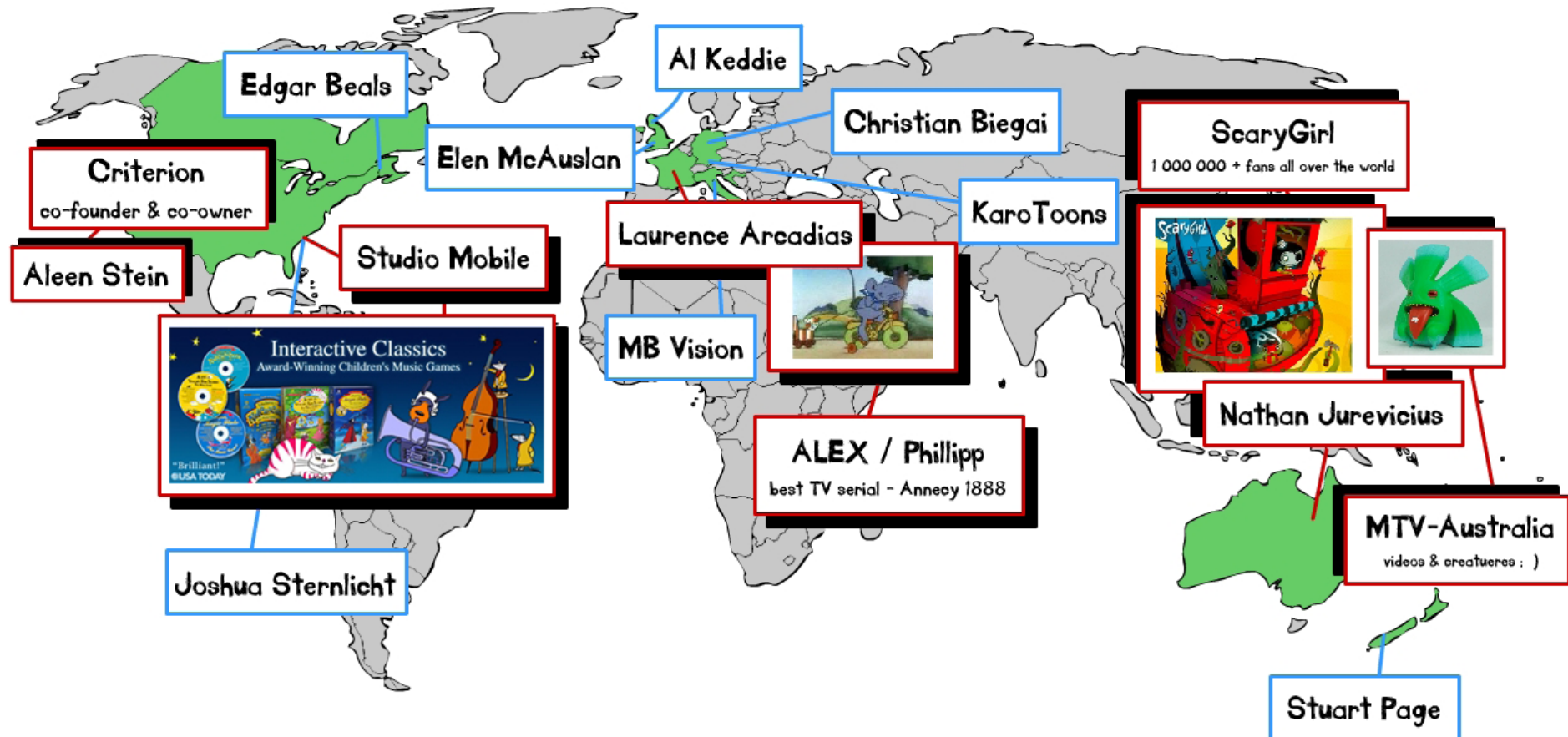
\* award winning projects

\* national bestsellers

\* impressive team of international directors and authors

\* more info at [www.bulaja.com](http://www.bulaja.com)

# The CATtime STORIES



... established International group of directors and artists ...

Core team:

**Nada Horvat - writer; (CRO)**

**Helena Bulaja - director & producer; (CRO)**

**Dea Jagic - animation & character design; (CRO)**

**Christian Biegai - music & sound; (GER)**

**Al Keddie - photography & video; (UK)**

**Nora Mojas - background artist; (CRO)**

**Zvonimir Bulaja - executive producer; (CRO)**



[www.cattimestories.net](http://www.cattimestories.net)

